

Centre for Agroecological Promotion (CAEP)

Three-Year Strategic Plan (2025-2027)

Vision

A thriving agroecological landscape in Southwest Cameroon where smallholder farmers, women, and communities adopt sustainable practices that improve livelihoods, food security, and biodiversity conservation.

Mission

To promote agroecology, integrated pest management, and sustainable rural development through farmer-centered initiatives, training, research, and community partnerships.

Core Values

- **Sustainability:** Practices that protect the environment for future generations.
- **Innovation:** Adapting agroecological solutions to local realities.
- **Community:** Empowering farmers and women groups through participation.
- **Collaboration:** Building strong partnerships with NGOs, research institutes, and local authorities.
- **Transparency & Accountability:** Open, responsible management of resources and reporting.

Strategic Objectives (2025–2027)

Objective	Strategies	Key Performance Indicators (KPIs)
1. Strengthen Organizational Capacity	<ul style="list-style-type: none">- Develop and implement institutional policies (HR, finance, M&E).- Secure core funding to retain staff and cover operational costs.- Build staff skills through training and mentorship.	<ul style="list-style-type: none">- Policies developed and approved.- 100% staff retention annually.- At least 2 capacity-building sessions per year.
2. Expand Agroecological Practices Among Farmers	<ul style="list-style-type: none">- Conduct Farmer Field Schools on IPM, cassava, cocoa, plantain, and Azolla–fish–poultry systems.- Promote climate-smart and	<ul style="list-style-type: none">- 500+ farmers trained annually.- 70% adoption rate of promoted practices.

	biodiversity-friendly farming. - Document and share best practices.	- 10 case studies published.
3. Strengthen Value Chains and Livelihoods	- Support cassava, moringa, and cocoa value addition initiatives. - Link farmers to local and regional markets. - Provide technical support for agro-processing cooperatives.	- 3 value chains improved annually. - 30% increase in farmer income per target group. - 5 new market linkages established per year.
4. Promote Research, Knowledge, and Innovation	- Collaborate with IRAD, ERuDeF, and universities. - Pilot innovative agroecological systems. - Monitor and evaluate farm-level impacts.	- 3 research collaborations per year. - 2 pilot innovations implemented annually. - M&E reports produced quarterly.
5. Build Partnerships and Visibility	- Engage with government ministries, NGOs, and donor agencies. - Participate in national and regional agroecology forums. - Publish annual reports and success stories.	- 5 new partnerships per year. - CAEP presence in 3 major forums per year. - 1 annual impact report published.

Implementation Plan Overview

Year 1 (2025):

- Secure core funding and operational resources.
- Conduct baseline surveys for farmers and value chains.
- Start Farmer Field Schools and community trainings.
- Establish partnerships with research and extension institutions.

Year 2 (2026):

- Expand trainings to additional communities.
- Introduce new agroecological innovations (e.g., integrated Azolla–poultry–fish trials).
- Strengthen market linkages and value chain support.
- Produce mid-term impact assessment report.

Year 3 (2027):

- Consolidate organizational policies and procedures.
- Scale successful practices to more communities.
- Conduct end-of-term evaluation.
- Publish comprehensive 3-year impact report and lessons learned.

Monitoring & Evaluation

- Quarterly reporting on activities, outputs, and KPIs.
- Farmer feedback surveys and focus groups.
- Annual internal review and adjustment of strategies.

Budget Considerations (Indicative)

- Staff and operational costs (core support).
- Training materials and field activities.
- Research and pilot innovation costs.
- Community engagement and value chain support.

